



BMXTREME

JEDNOTNÝ VIZUÁLNÍ STYL AKCE

PETR PROCHÁZKA / VIZUÁLNÍ KOMUNIKACE





OBSAH

01 LOGOTYP
Původní provedení
Postup tvorby
Černobílá verze
Barevná verze

02 PÍSMO
Replica
Segoe UI

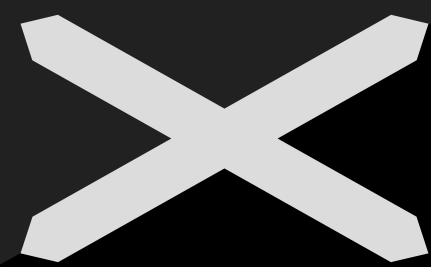
03 SOCIALNÍ SÍŤ
Facebook
Youtube

04 NÁVRH TRIKA

05 PLAKÁT

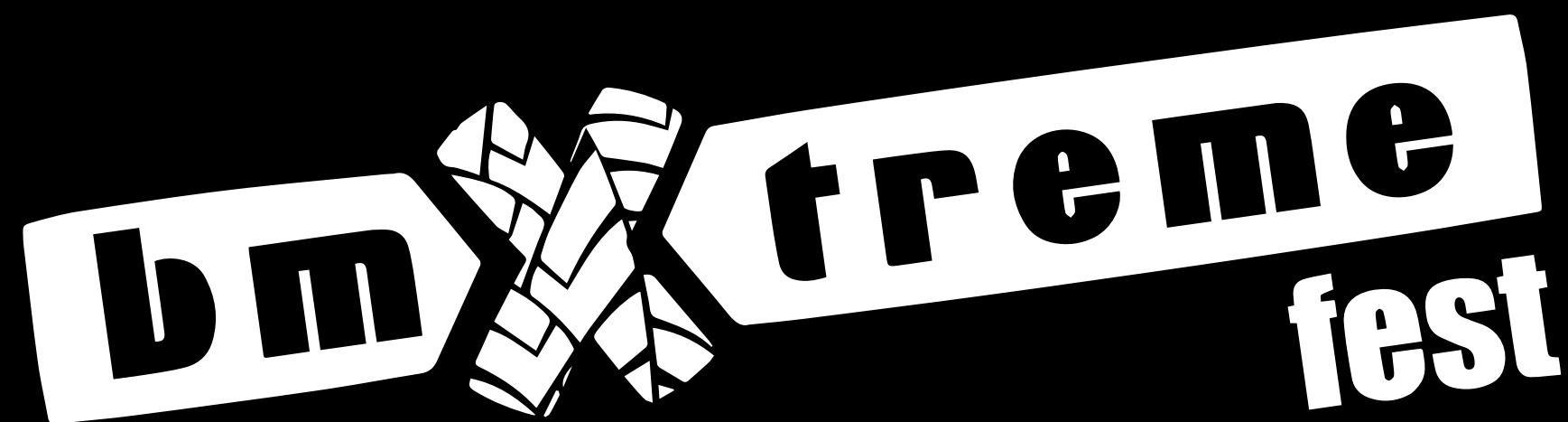
06 PROPAGAČNÍ VIDEO

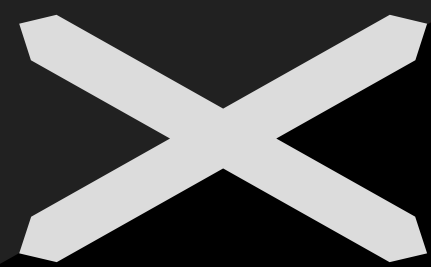
07 MICROSITE



01 LOGOTYP

PŮVODNÍ PROVEDENÍ

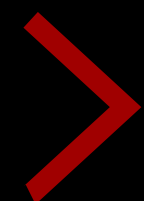




01 LOGOTYP

POSTUP TVORBY

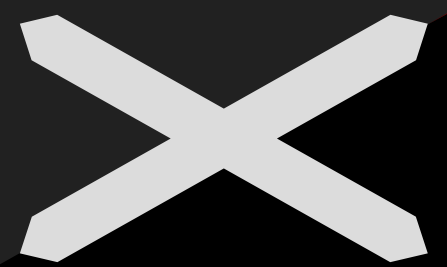
**BMX
TRE
ME** *FEST*



**BMX
TREME**

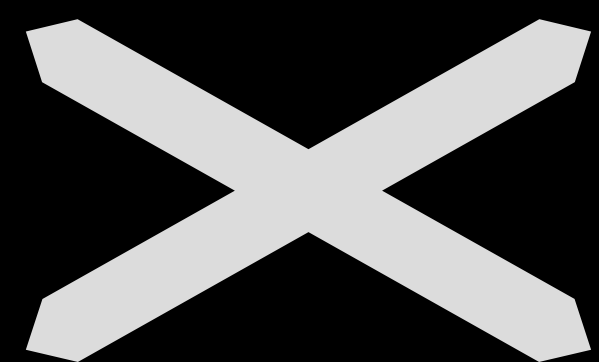



BMXTREME

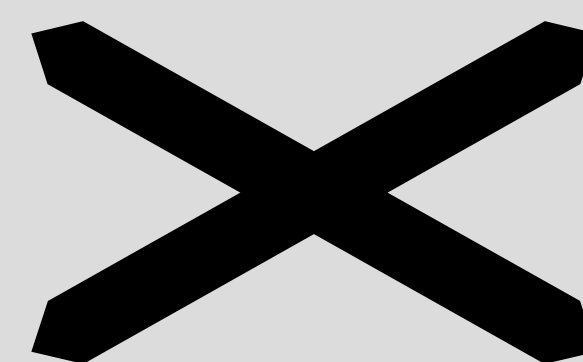


01 LOGOTYP

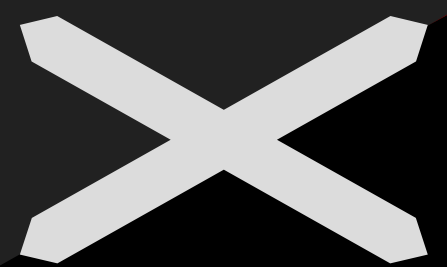
ČERNOBÍLÁ VERZE



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01 LOGOTYP

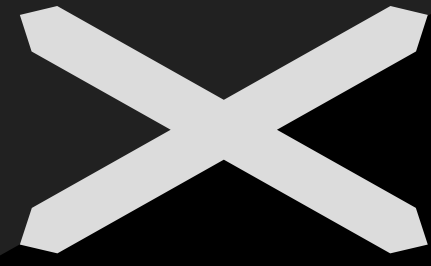
BAREVNÁ VERZE



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02 PÍSMO

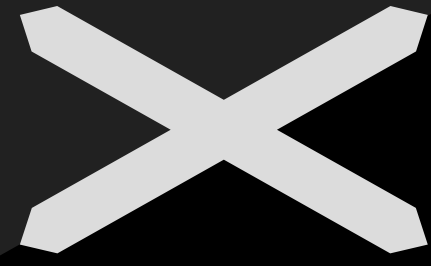
REPLICA FONT

ABCDEFGHIJKLMN

OPQRSTUVWXYZ

ABCDEFGHIJKLMN

OPQRSTUVWXYZ

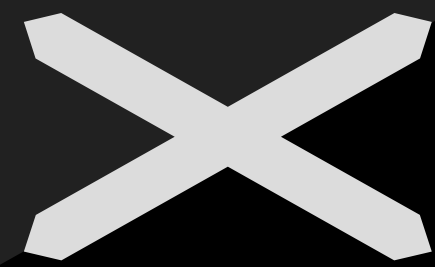


02 PÍSMO

SEGOE UI


**ABCDEFGHIJKLMN
OPQRSTUVWXYZ**

ABCDEFGHIJKLMN
OPQRSTUVWXYZ



03 FACEBOOK

facebook BMXTREME Find Friends Home

 **BMXTREME FEST** Like


40,094,439 likes · 581,939 talking about this

Business type
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed elementum egestas sapien in porttitor. Sed fermentum egestas elit, nec dictum eros rut.

About Photos Likes Home Your app

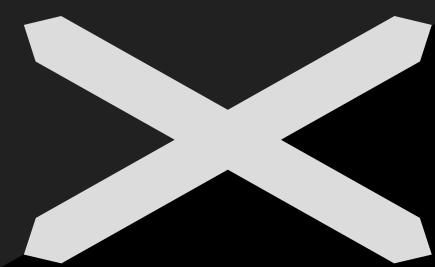
Highlights

Post Photo
Write something...

 **BMXTREME FEST** Day

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed elementum egestas sapien in porttitor.

Lorem ipsum — User name and 11 others.



04 YOUTUBE



BMXTREME FEST

Odebíráno 17

Domovská stránka Vídea Seznamy videí Kanály Diskuse Informace

Co sledovat dále



bm(X)treme show v City parku Jihlava 2013
autor: bmxxtremefest 495 zhlédnutí

Nedávná činnost



The Naked And Famous - Young Blood
líbí se před 8 měsíci



M83 'We Own The Sky' Official video
líbí se před 8 měsíci



bm(X)treme fest 2013 official aftermovie
nahráno před 9 měsíci

Nedávno jste zhlédli

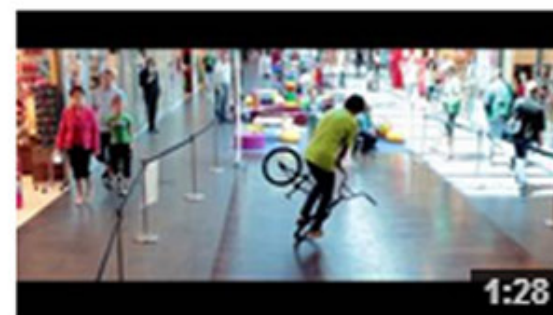


bm(X)treme fest 2013 official aftermovie
bmxxtremefest 3 638 zhlédnutí

Nahraná videa



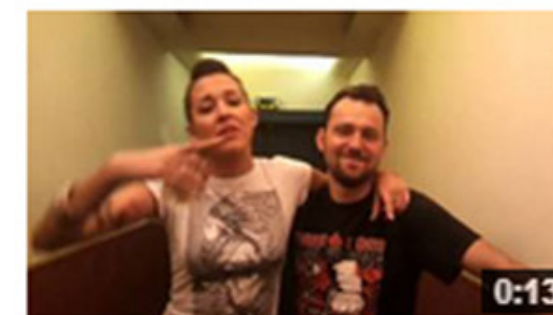
bm(X)treme fest 2013 official aftermovie
3 638 zhlédnutí před 11 měsíci



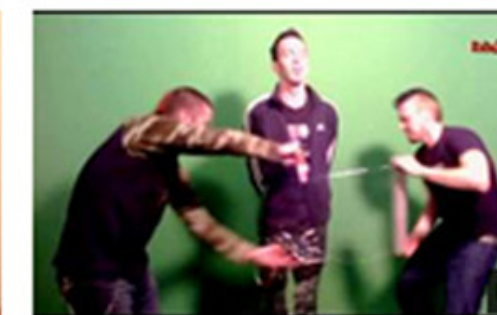
bm(X)treme show v City parku Jihlava 2013
495 zhlédnutí před 1 rokem



Přijď si to s náma do bahna rozdat i TY! bm(X)treme...
1 744 zhlédnutí před 1 rokem

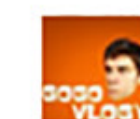


Pozvánka od Prague Conspiracy na bm(X)trem...
262 zhlédnutí před 1 rokem

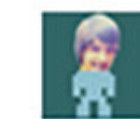


Pozvánka od zakázanýovoce na...
278 zhlédnutí před 1 rokem

Oblíbené kanály na YouTube



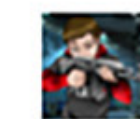
GoGosVlog
Odebírat



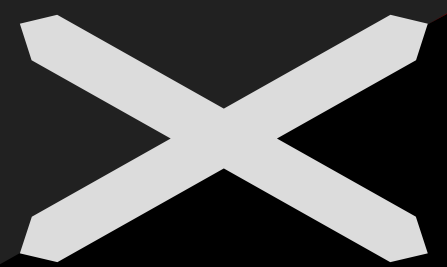
MenTlive
Odebírat



ViralBrothers BONUS
Odebírat

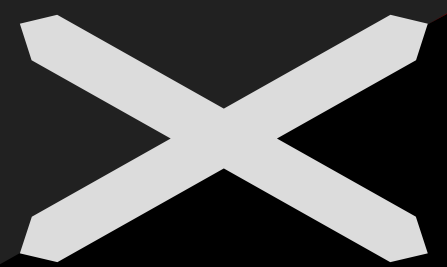


Simon Vojta
Odebírat



05 TRIKO





06 PLAKÁT

16.07.2015 / TELČ
SPORT AND MUSIC
FESTIVAL

BMXTREME

BMX
STREET PARK
MTB FLATLAND
PADDLEBOARD
SKATE TRIAL
LONGBOARD

**PAULIE
GARAND**
THE PRAGUE
CONSPIRACY
DJ N'ZYM DJ NIMAND
AFARASTAFA

42
BLEND
TBE BIKE
festival guida
X CUP
MAXIM
Smithoptima
Horsefeathers
element
dirtbikero
ELEMENTS.CZ
Skullcandy
SKATEROCK.CZ
OGIO

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