

**Concept
of the exhibi-
tion stand.**

Task is

02

cheap and the best

modular system

for Study.In

task

A black silhouette of a hand holding a pencil, pointing towards the text. The background is a textured surface of light-colored wood chips.

study in the czech republic

logo redesign

03

**Concept is
low price (osb),
differentiate,
simplicity.**

big one



01 variant

05

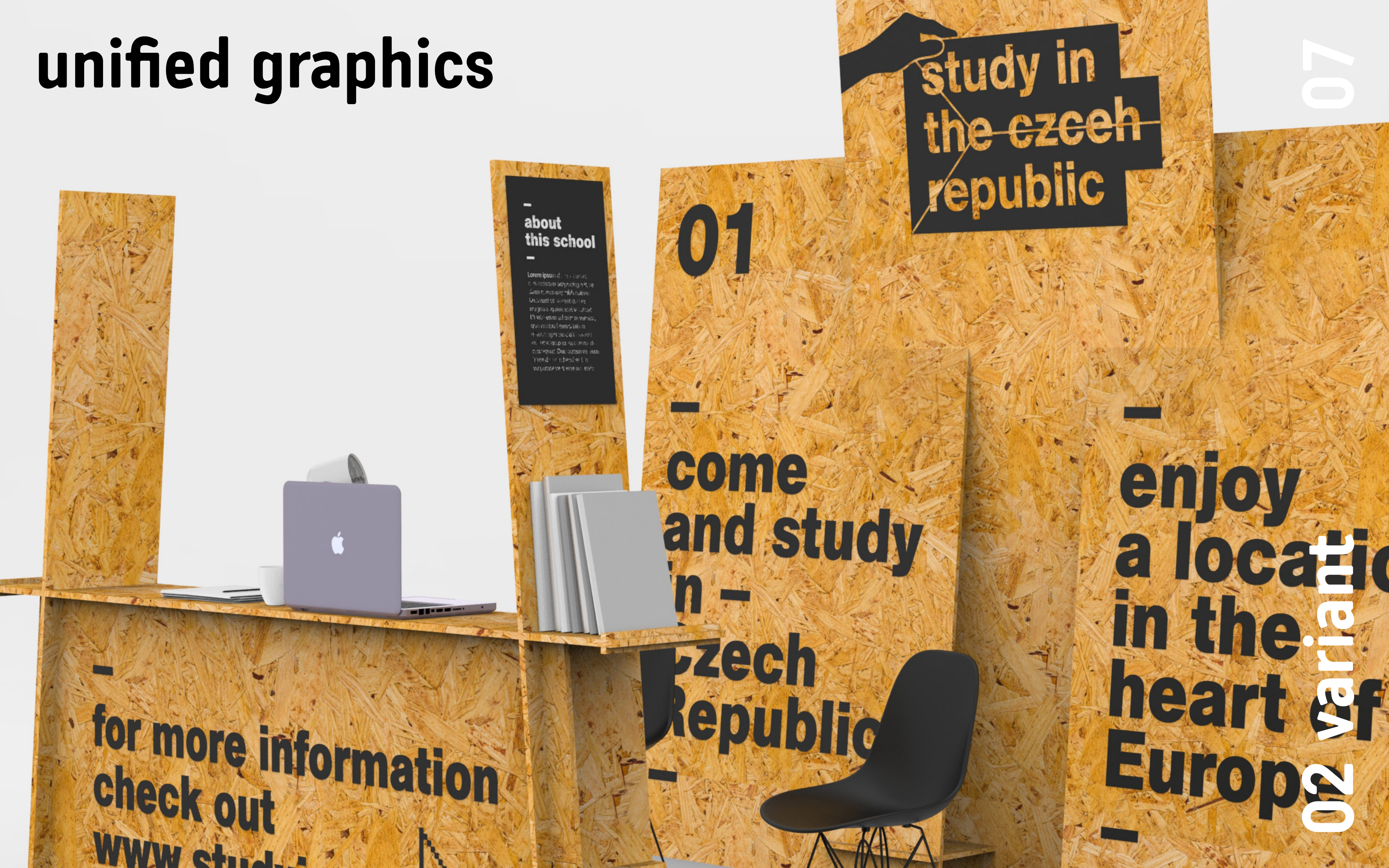
small one



02 variant

06

unified graphics



- about this school -
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01

study in the czech republic

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02 variant



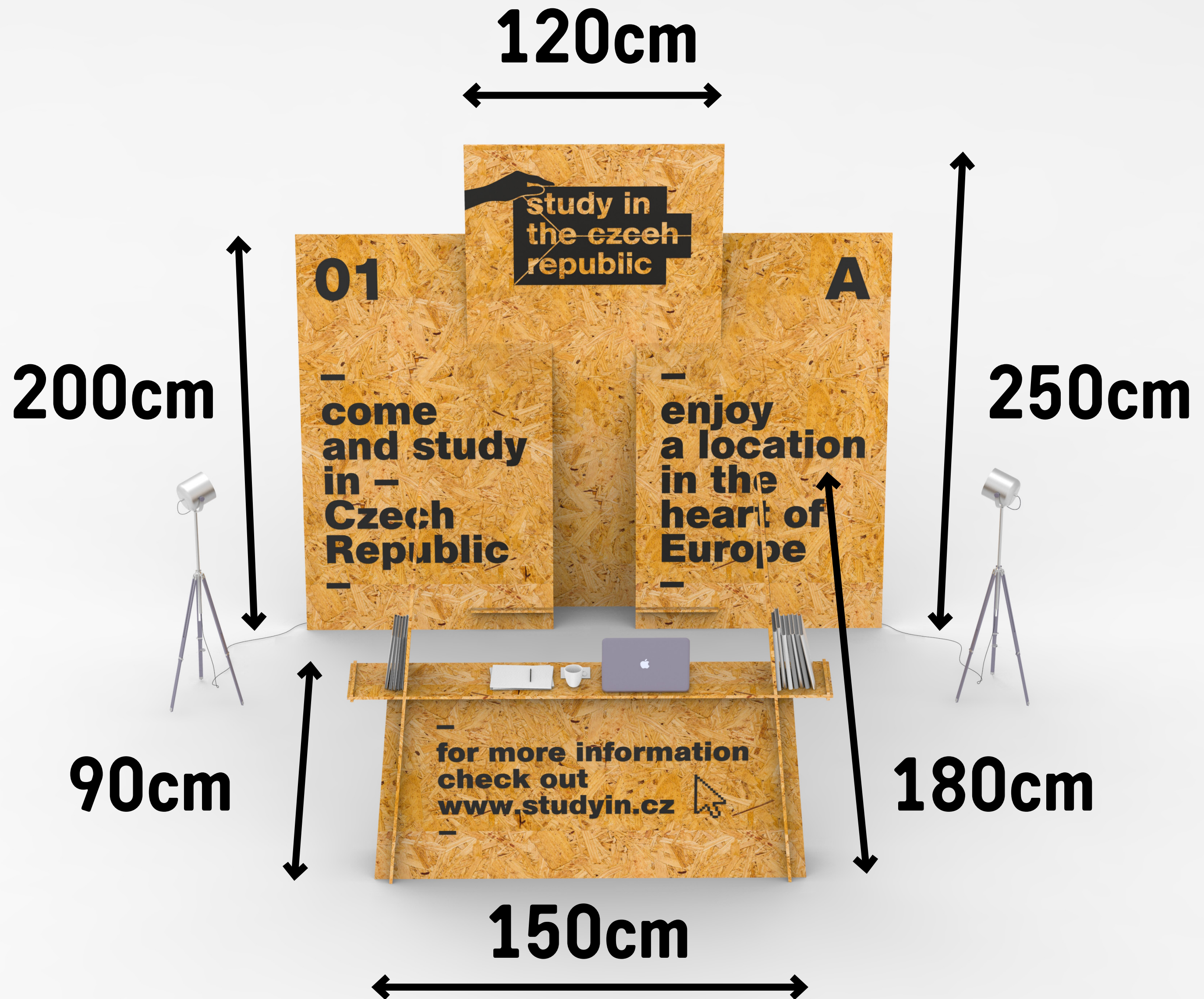
shelf

about

shelter

mess here

background



be poor^{500,-} but
strong^{OSB}

10

500,-



price

Thanks

**Presentation
of the exhibition concept
for Study.In**

Michal Jakubec

2014