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návrh loga a vizuálního stylu pro kavárnu



varianty loga - příklady užití na podkladech







aplikace loga - na sklo, exteriér







aplikace loga - jídelní lístek







aplikace loga - jídelní lístek

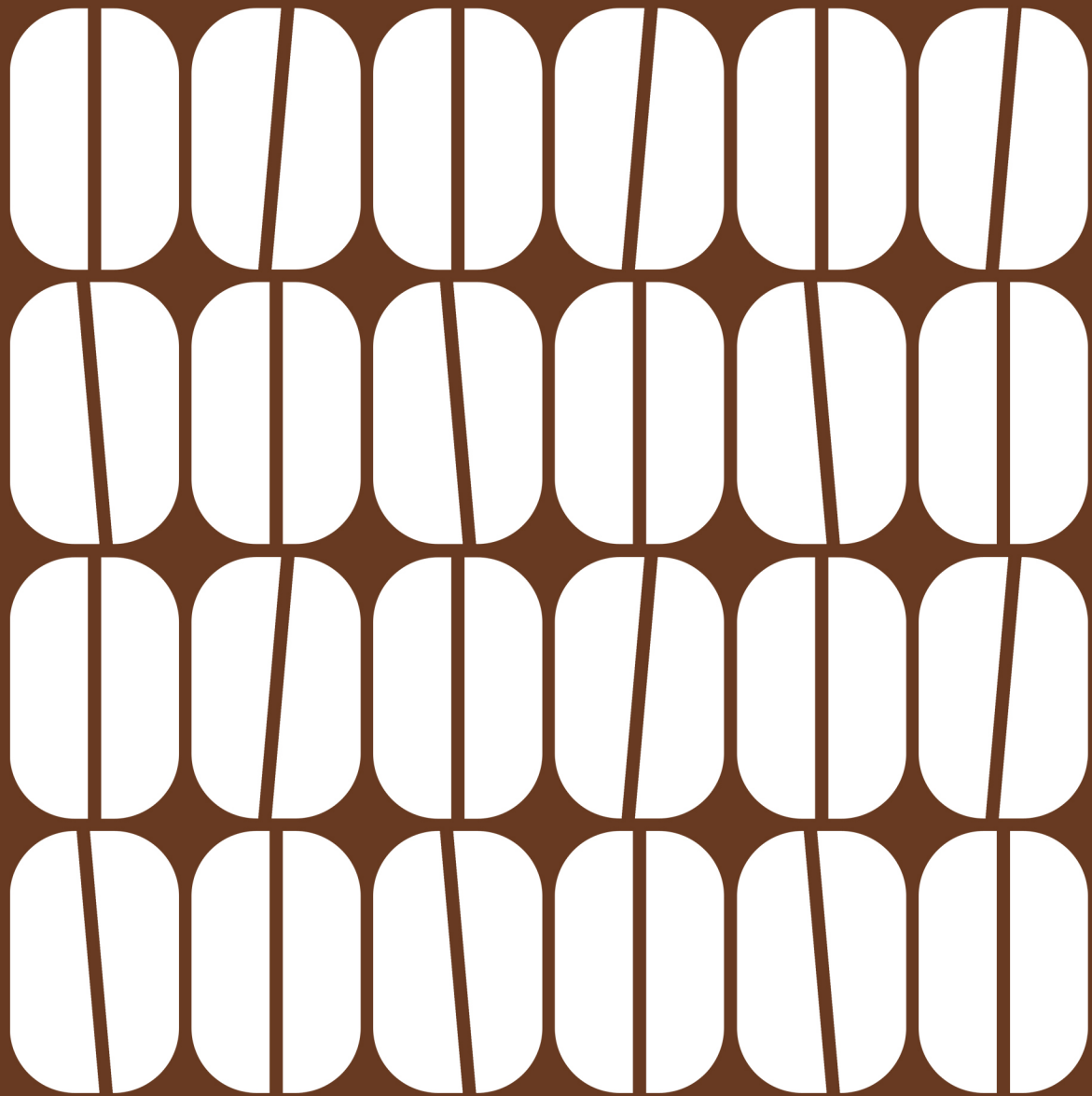




vizuální styl

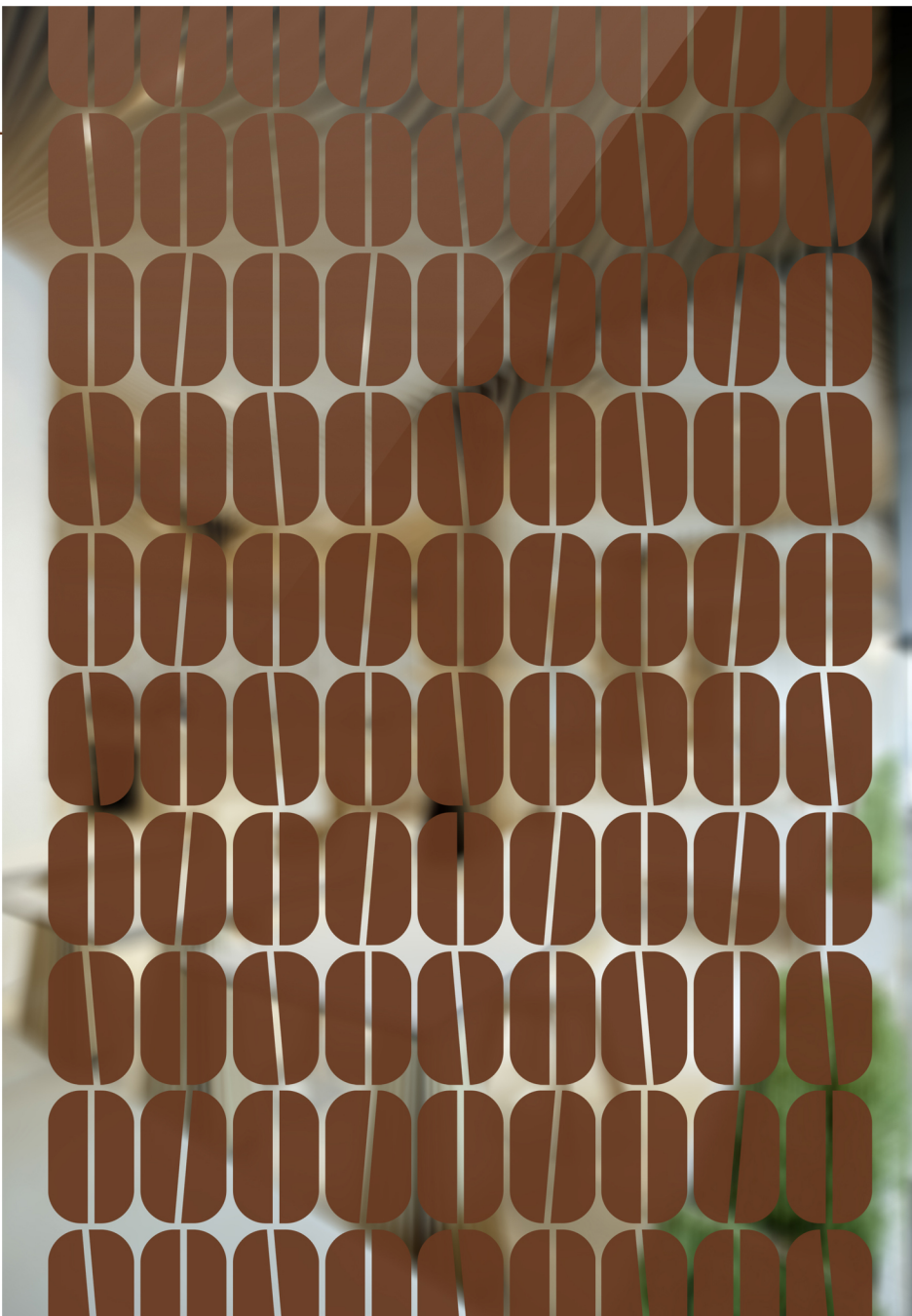
- vzor kávových zrněk
- tmavá varianta





vizuální styl

- vzor kávových zrněk
- světlá varianta



vizuální styl

- vzor kávových zrněk
- tmavá varianta
- aplikace na sklo
- interiér / exteriér

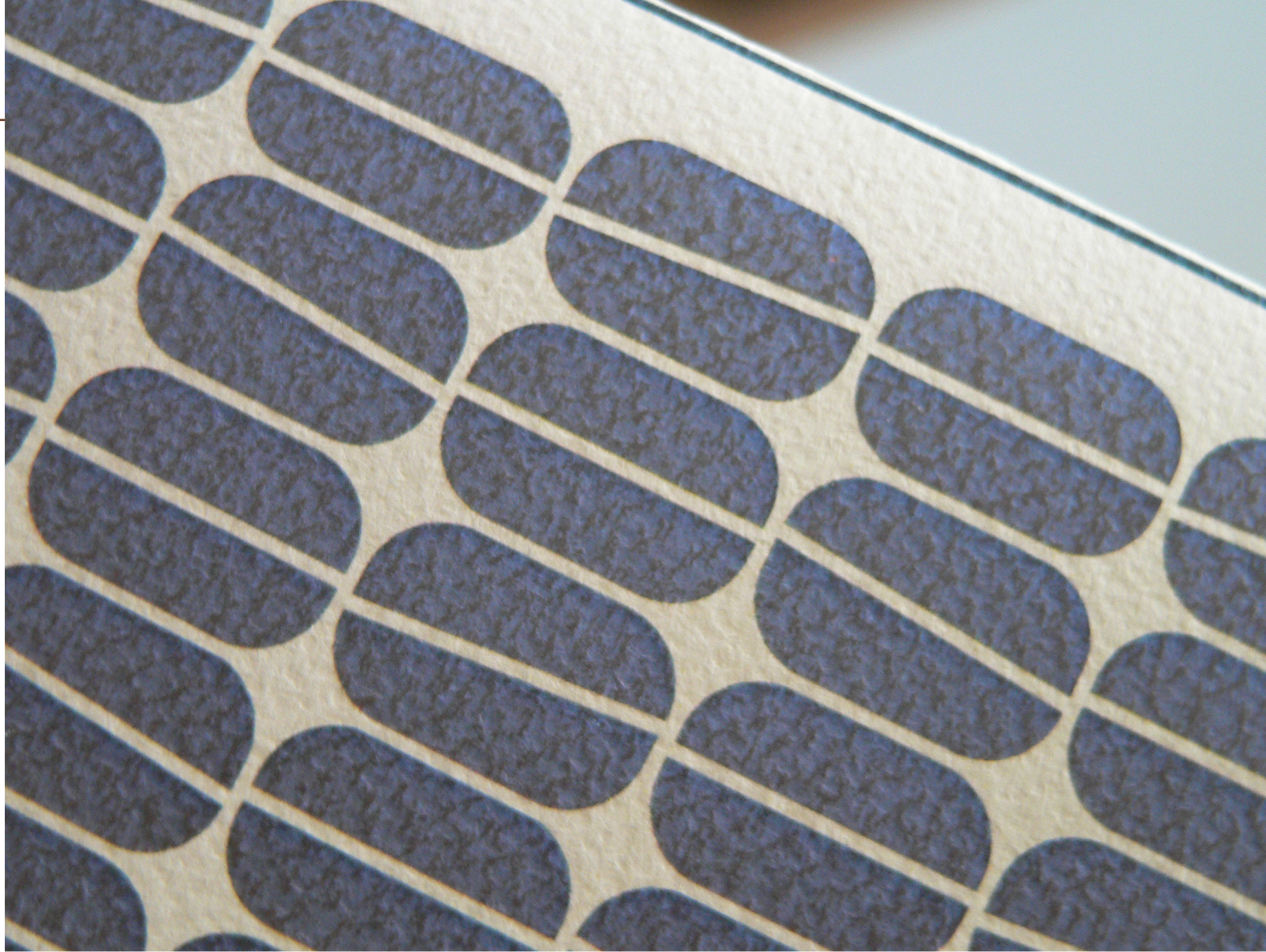




vizuální styl

- vzor kávových zrněk
- světlá varianta
- aplikace na sklo
- interiér / exteriér

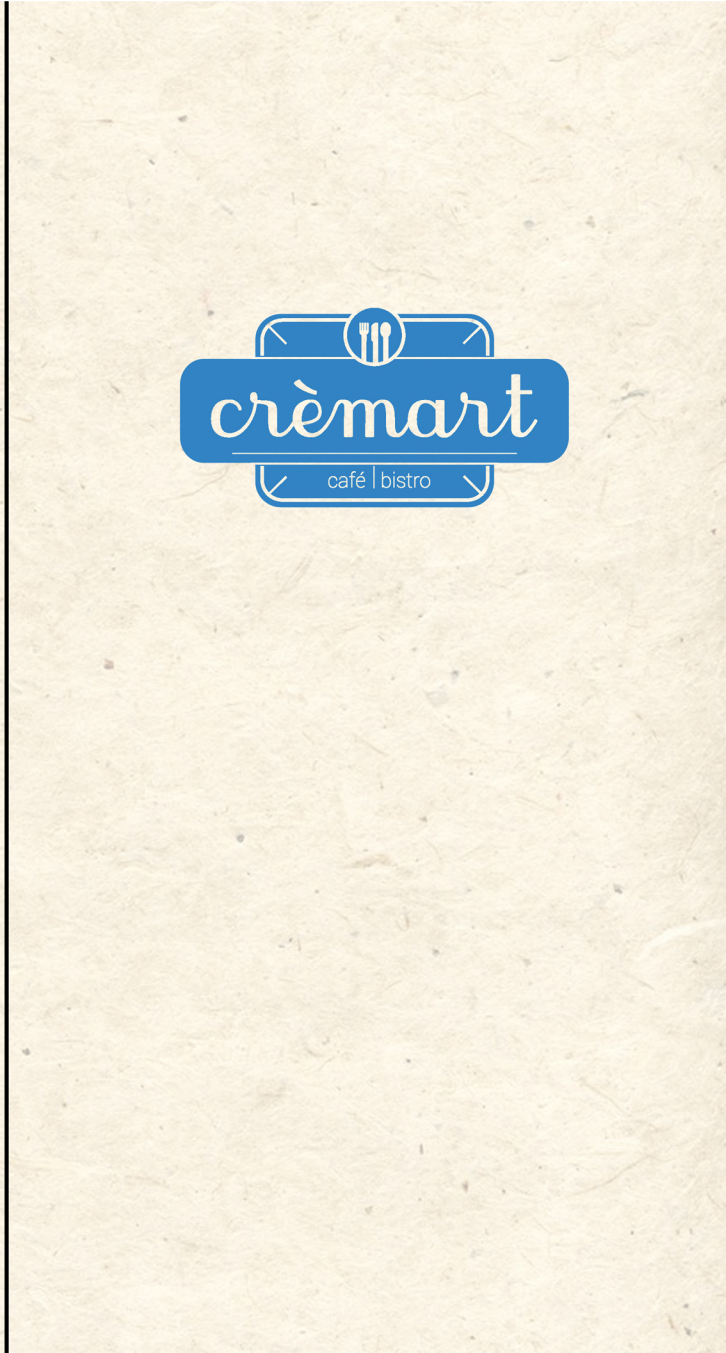
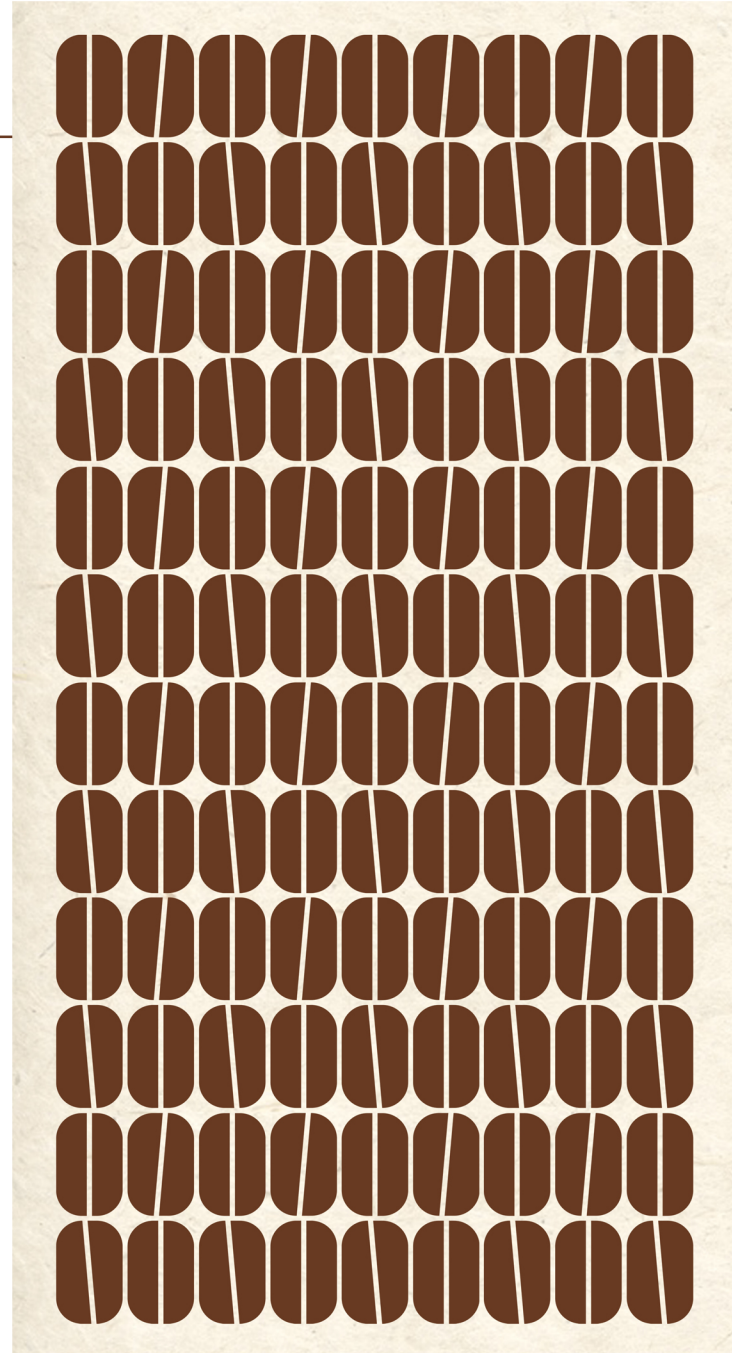




vzor kávových zrněk - aplikace na jídelním lístku







jídelní lístek  
vnější strana



## coffee

made with love from best Arabica  
+ biscuit and glass of water



<b>ristretto</b> short (20ml) strong coffee	1,75
<b>espresso</b> classic, strong coffee (40ml)	1,75
<b>double espresso</b> double amount of coffee in small cup (40ml)	2,00
<b>cappuccino</b> hot espresso, milk and milk foam	2,25
<b>latté macchiato</b> hot milk, espresso and light milk foam	2,25
<b>café latte</b> espresso with hot milk and milk foam	2,00
<b>mochaccino</b> espresso mixed with chocolate, milk foam	2,25
<b>café americano</b> long coffee (200ml)	1,75



<b>frappe</b> shaked instant coffee with ice cubes	1,50
<b>iced cappuccino</b> classic cappuccino with cold milk and foam	2,25
<b>iced coffee</b> big coffee with vanilla ice cream and whipped cream	2,50

## others

when you don't want a coffee we are  
still here for you with other goodies



<b>tea</b> classic hot tea in teapot by offer	1,50
<b>iced tea</b> mint, lemon, season fruit	1,50
<b>hot chocolate</b> vanilla, dark, hazelnut and by offer	2,25
<b>limonade</b> home made - lemon, orange, season fruit	1,50
<b>coca-cola, fanta, sprite</b> 0,33l bottle	1,25
<b>mineral water</b> evian 0,25l or pelegrino 0,7l	1,25 3,75

## snacks

something for lunch, breakfast  
or just like that



<b>crossaint ham&amp;cheese</b> fresh french crossaint, 30% eidam and fine ham	1,75
<b>sandwich clasic</b> 2 pieces - butter, emental and fine ham	1,75
<b>sandwich special</b> 2 pieces - butter, emental, fine ham, egg and salad	2,00
<b>panini italiano</b> grilled or not - dressing, gogonzola, prosiutto and salad	2,50
<b>panini metro</b> grilled - dressing, chicken bits, cheese and salad	2,75
<b>roastbeef panini</b> grilled - dressing, slices of roastbeef and salad	3,25
<b>panini salmon</b> grilled or not - fresh salmon and salad	3,25
<b>cheese bagette</b> dressing and four different cheeses	2,00
<b>tyrol bagette</b> dressing, tyrol ham and cheese	2,75
<b>americano bagette</b> home made ketchup, meat balls, cheese, onion	3,00
<b>french bagette</b> fine ham, eggs, cheese and maionese	2,75

## deserts

our delicious sweets  
for your pleasure



<b>french crossaint</b> fresh french crossaint, hot or not, butter or nuttela	1,75
<b>tiramisu</b> classic italian desert	2,25
<b>paris cake</b> dark chocolate cake	2,50
<b>cheese cake</b> classic cake made of biscuits and cottage cheese	2,25
<b>fruit cake</b> light cake with season fruits	2,00



jídelní lístek  
vnitřní strana







jídelní lístek - detail

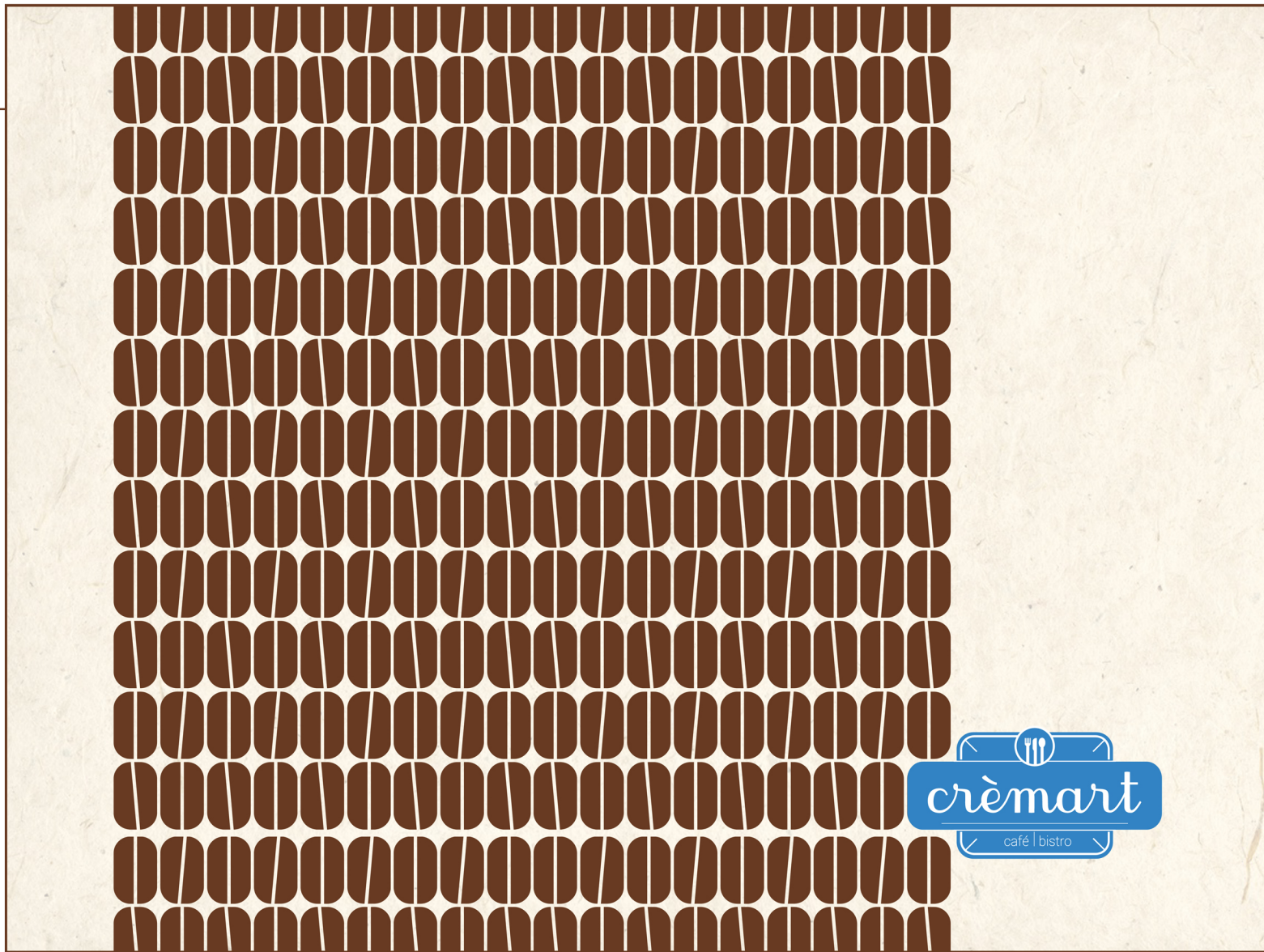






jídelní lístek - detail





jednorázové papírové prostírání





podtáček  
- vrchní strana



- spodní strana



**summer**

2013

# fresh lemonade

lemon  
grapefruit  
orange

home made from fresh fruit  
with crushed ice  
500ml



plakát

- sezónní nabídka

- letní





winter

2013

hot chocolate  
special

hazelnut  
white

extra dark 75%

made from fine chocolate  
with biscuit or marshmallow  
300ml + cream



plakát

- sezónní nabídka
- podzimní







děkuji a přeji pěkný den

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Ondřej Homolka