

DESIGN.S

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STEP ONE

Rešerš a klíčové slová

Ide o **študentský design**.

Ciel': Prilákat' **milovníkov designu**.

Vyjadrit' design jednoznačným **prvkom**.

STEP TWO

Inšpirácia a hľadanie tváre vizuálu



STEP THREE

Idea vizuálu

Študentský design=je stále možné, že sa
v ňom nájdu „študentské chyby“.

Glitch efekt=chyba alebo bug.

Design vyjadený prvkom: **stolička.**


Písmeno S v strede je dominantné,
je to neodlúčiteľná časť Designu.S.

Objekt je symbolicky „**prepletený**“
s designom pomocou písmena S.

Glitch efekt odkazuje na možnú
chybovitosť študentských prác.



DESIGNING



INTERNATIONAL BIENNIAL
OF STUDENT DESIGN
Technical Museum Brno
(www.design-s.eu)



Brožúra

International biennial of student design

DESIGN.S

DESIGN.S is planning to introduce the best of student design. It ideologically and partly practically follows the long tradition of exhibitions. The graduate works by students of the Department of Construction VUT in Brno and the Faculty of Multimedia Communications UTB in Zlín regularly organized in Technical Museum in Brno. This event with awards is concen-

trated on the topic of student design.

DESIGN.S project will mainly focus on industrial and product design, which arises at universities not only in the Czech Republic but also abroad. Appointed expert committee will do a selection based on accepted student works which will be introduced to the public by exhibi-



tion in Technical Museum in Brno. The accompanying program. Exhibition will consist of conferences and shows Pecha Kucha Night. All students and related fields can send design and fresh graduates of their applications to design.s competition. Following the tradition of Brno Design Center, we would like to introduce the City of Brno, as the City of Design. In addition to

support new generation of professionals. Another aim is to attract professionals and design lovers. In future the project is supposed to deepen cooperation of universities, companies and businessmen of the field.

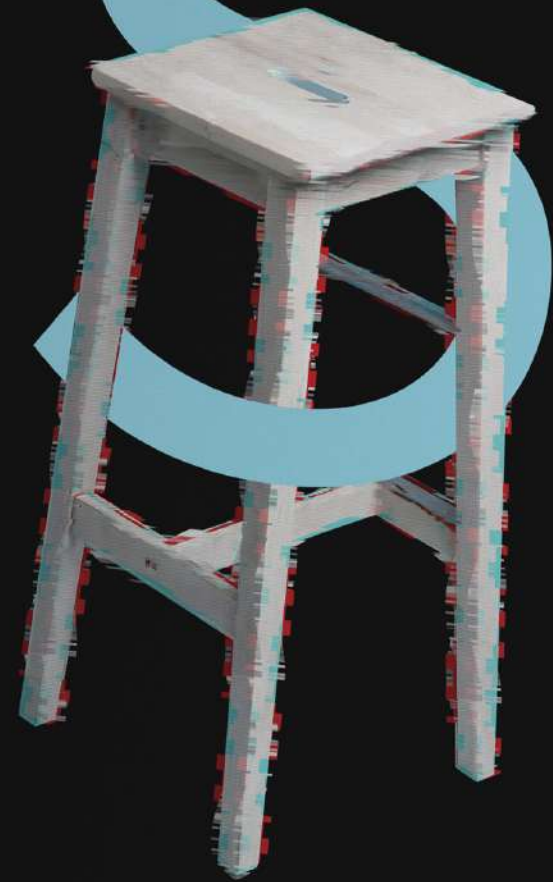


SELECTED WORK

Here are a few of the selected student project from Design.S 2019. In this year's exhibition you will be able to see the work of many european countries such as Great Britain, Sweden, Romania, Ireland.

DESIGN

INTERNATIONAL BIENNIAL
OF STUDENT DESIGN
Technical Museum Brno
26. 6. - 16. 9. 2018



ĎĀK UJEM

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