

Kamil Baláž

#ateliér digitální design | 1. ročník

1 Osobní korporátní identita

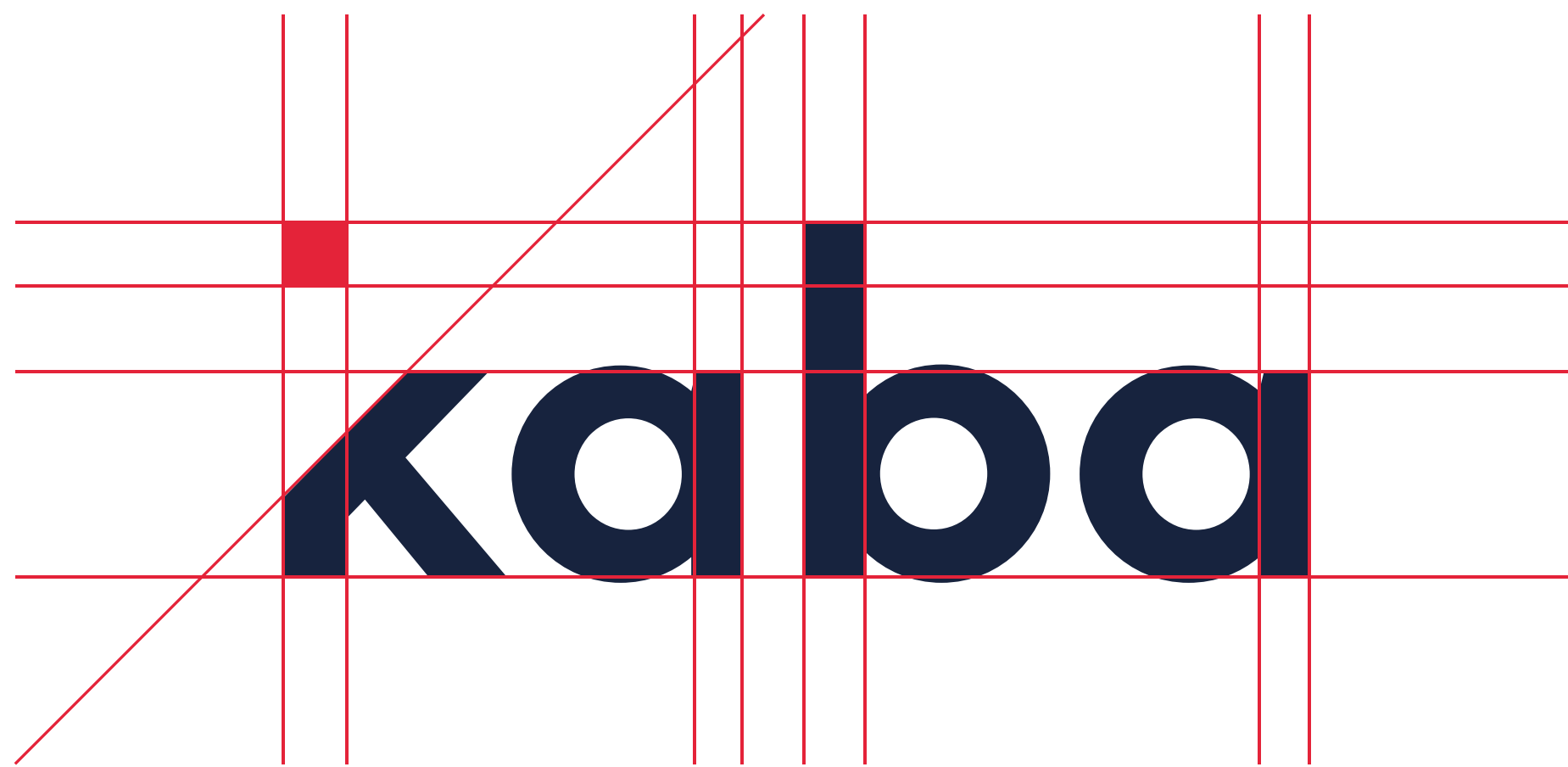
Proč kaba?

Kamil Baláž = **κaba**

Proč ne KB?



Stavba



#vymykající se #grafická #jednoduchá

Ochranná zóna



#ochranná zóna je rovna
velikosti hlavičky u K

Barevnost

229 / 35 / 56 :RGB
1 / 95 / 73 / 0 :CMYK
2035 U: PANTONE



Kabba

RGB: 23 / 35 / 62
CMYK: 100 / 86 / 44 / 52
PANTONE: 540 U

#moderní #křiklavá #sladěná

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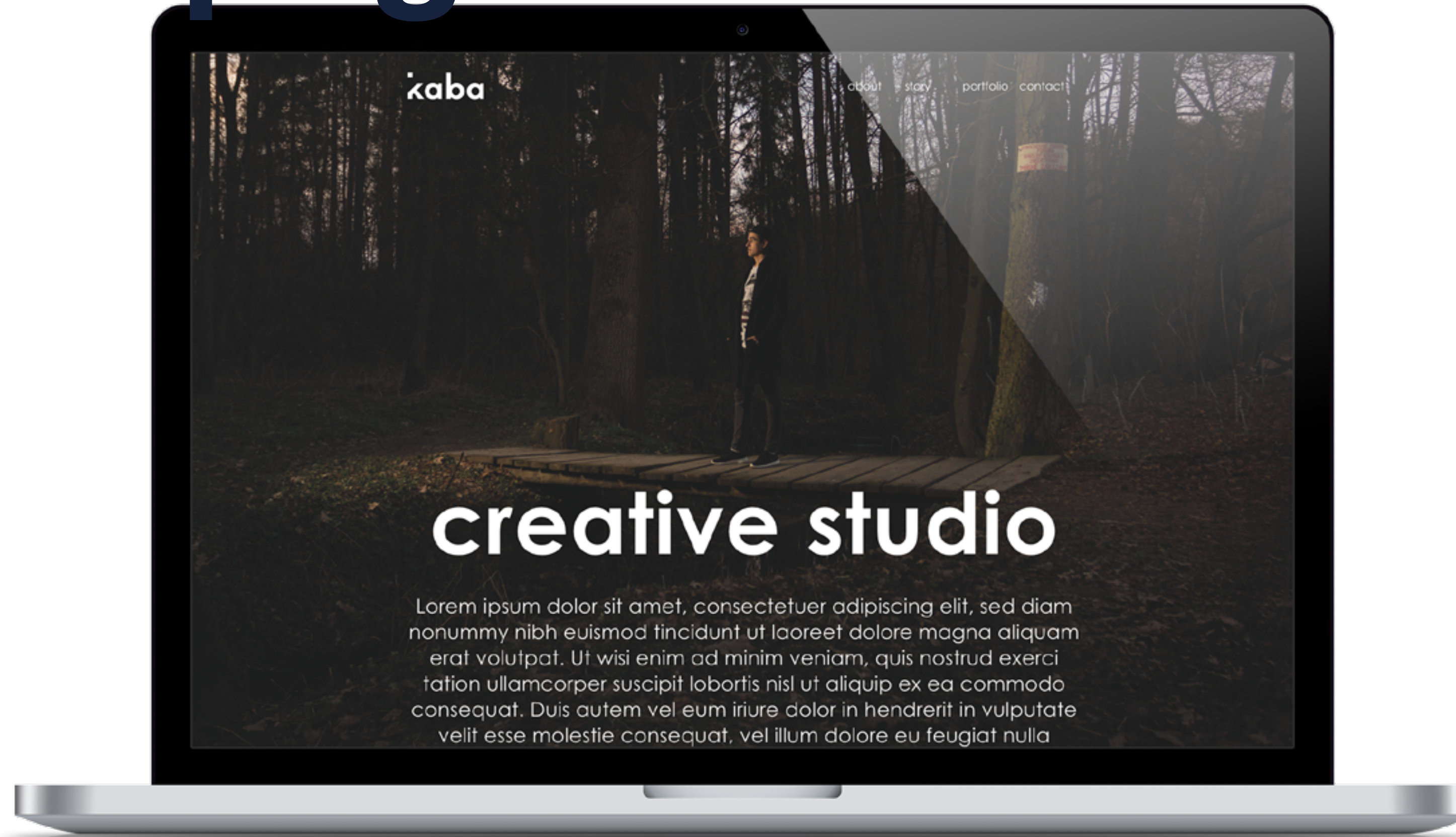
A person is standing on a wooden platform in a forest at dusk. The scene is dimly lit, with the sun low on the horizon, creating a silhouette effect on the trees and the person. The person is wearing a dark jacket and light-colored pants. The forest floor is covered with fallen leaves. The overall mood is serene and artistic.

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Použití

